

## ABSTRACT OF THE DISCLOSURE

### EMBEDDING DATA IN MATERIAL

A spatial domain image I produced by a source 1 is combined with watermark data  $R_i$  to produce a spatial domain watermarked image I'. The watermarked image is produced by an embedder 3 according to the equation

$$C_i' = C_i + \alpha \cdot R_i$$

where  $C_i$  and  $C_i'$  are wavelet transform coefficients of the image, and  $\alpha$  is a scaling factor.  $\alpha$  is chosen so that the watermark is imperceptible in the image and to resist removal of the watermark by unauthorised processing. It is desirable that  $\alpha$  has the smallest value which achieves that. If  $\alpha$  is too big the watermark is perceptible in the image; if it is too small the mark may not survive processing of the image.

$\alpha$  is determined from a trial decoding of the image I in a decoder 4. The decoding is that which would be used to decode the watermarked image I'. A value  $\alpha'$  is produced by a calculator S3-S8, to which an offset value is added by an adder S9 to produce  $\alpha$ . This produces values of  $\alpha$  over the image, which are used to scale the data  $R_i$  so as to conceal the data. An image is one example of material to which the invention is applicable.

The step of producing modified coefficient values  $C_i$  may not use coefficients of magnitude greater than a threshold T and does not use corresponding information symbols  $R_i$ . Alternatively, a threshold  $T_{clip}$  may be set. The scaling factor  $\alpha$  is calculated using clipped coefficient values and coefficients  $C_i$  of magnitude less than  $T_{clip}$ .

[Figure 1]